

12 years and still going strong – how  
Madeta has evolved and improved with  
IceWarp over the past decade



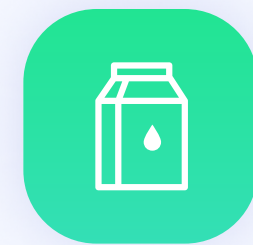


## Case study

# MADETA a.s.



Based in the  
Czech republic



Food  
producer



880+  
users



Windows  
OS

Madeta is a Czech food-producing company founded over 100 years ago specializing in milk processing and dairy production. Its factories process around **1M liters of milk per day**, produce more than **250 products**, and export to **15 different countries**. This makes Madeta the largest milk processor in the Czech Republic while also supplying its

products to countries outside the EU, including Africa and the US. With so much demand for high-quality products, Madeta requires modern technology for its production processes and a substantial IT infrastructure to support its manufacturing, day-to-day operations, and distribution to markets worldwide.

## Case study

Product quality and a fair approach

An affordable solution that's both stable and easy-to-use

Client's goal

Implement groupware with user chat, calendar, and information sharing

Simple maintenance and a united software version



Over 12 years ago, IceWarp initially impressed us not only with its affordable price and stability but also with the **60,000 EUR we could save** compared to other solutions. It's hard to argue against savings of that size. Plus, IceWarp offered broader and more complete features than other similarly-priced solutions.



**JAN ČERKL**  
IT MANAGER AT MADETA A.S.

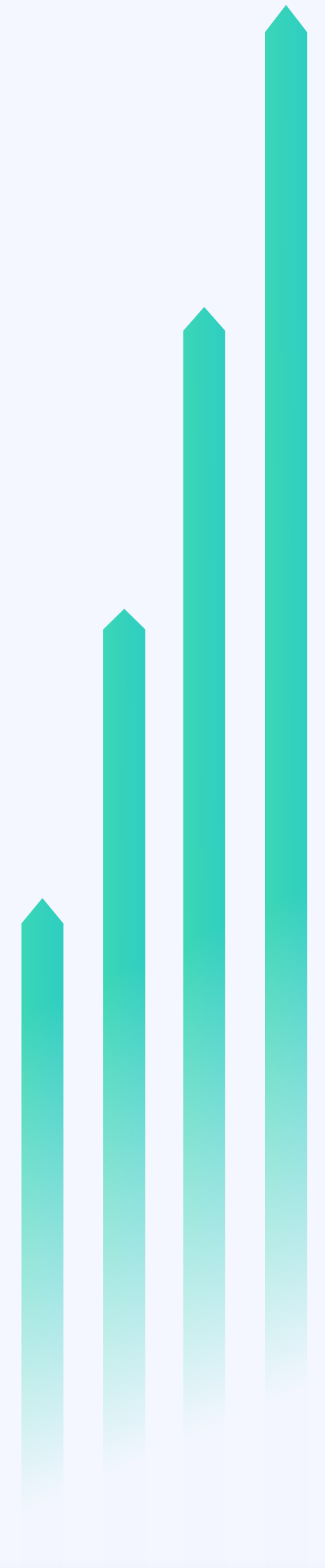
## A 12-Year Relationship

Madeta chose to implement the IceWarp business tool solution all the way back in 2010. Since then, the company's **800+ employees use it on a daily basis**, with a considerable emphasis on fluid communication.

When asked how the Madeta workforce has utilized IceWarp over the years, IT Manager Jan Čerkl described the following:

“We all use IceWarp’s Email, TeamChat, and Calendar features daily to stay connected across the company. Most of our users enjoy **the simplicity and stability of working within a single web browser**, but we also take advantage of the added depth provided by the native Desktop Client.”

This level of interconnected communication has kept Madeta running so efficiently for over a decade. And by ensuring unified and functional standards, IceWarp will continue to provide the same for years to come.





## Benefits for MADETA a.s.

All features united in a single solution

Stable and simple administration

Hundreds of thousands of EURs saved over 12 years

Free upgrade to the latest Epos version

Over the past decade, we've recognized the advantages of unifying our company's communication, using a single Desktop Client, the easy-to-use web environment, and the exchange of information provided by the mobile platform. The administration tools have also made it clear to use over the years that **we successfully chose a stable and reliable solution at a reasonable price.**

Going forward, we're excited to reap the benefits of integrated Video Conferencing, TeamChat, and Smart Attachments. But more than anything, we're anticipating the arrival of IceWarp's latest version upgrade, Epos. This will help us at Madeta to further improve our communication skills and allow us to reach even higher levels of product quality. And these are the values that Madeta was founded on over 100 years ago.



**JAN ČERKL**  
IT MANAGER AT MADETA A.S.